

ORDER



Orders
Order / Rev: 48577
Alt Order #: 09788151
Product Desc: OELRICH FOR CONGRESS
Estimate:
Flight Dates: 08/12/12 - 08/13/12
Original Date / Rev: 08/10/12 / 08/10/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: SRH Media Inc
Buying Contact:
Billing Contact:
 2204 Countryside Dr
 Silver Spring, MD 20905

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Steve Oelrich (R) US House FL D-3
Demographic: A35+
Product Codes: US Congress
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	1	\$440.00	\$374.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$440.00	\$374.00	0.00
Totals	1	\$440.00	\$374.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	11%	\$440.00
Market	100%	\$4,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	15%	\$600.00
WCWJ	0%	\$0.00
WJXT	31%	\$1,240.00
WJXX	0%	\$0.00
WTLV	43%	\$1,720.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/13/12	08/13/12	M-F Action News @ 11p	CM	11:00 PM-11:30 PM	-----	:30	1	\$440.00	P-2	0.00	NM	1	\$440.00
M-F Action News @ 11p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1		\$440.00		0.00			
													Totals	1	\$440.00